



NHKメディアテクノロジー



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NHK Media Technology Provides 3D Video of the Great East Japan Earthquake Disaster to Tohoku University's "Michinoku Shinrokuden" Project

NHK Media Technology, Inc. (NHK MT) will provide footage recorded in 3D of the Great East Japan Earthquake Disaster to "Michinoku Shinrokuden," an archives project run by Tohoku University. NHK MT hopes that the videos will support the university's research into strategies for the region's recovery from the March 11 earthquake and tsunami as well as disaster prevention and mitigation. We also believe that these videos could be widely used to promote public awareness at disaster prevention facilities and for other educational purposes.

Michinoku Shinrokuden means, "Record of the Michinoku Earthquake" and refers to the area which was the focal point of the disaster. The project is compiling archives and developing an archival system to document the Great East Japan Earthquake and its aftermath. It will collect and preserve information, recollections, observations, and case studies centering on the March 11 disasters and make them available to people in other regions and to future generations. The project also aims to foster research on disaster prevention and mitigation and to promote measures to prevent and reduce the impact of disasters throughout Japan.

For over 20 years, NHK MT has been creating practical applications for 3D video technology, and producing numerous 3D products and programs. Following the unprecedented damage resulting from the earthquake and tsunami, we felt it was imperative to use that technology and our know-how to make a visual record of the devastation.

With that aim, we dispatched a video crew to the Tohoku region in early April. With a focus on seven disaster-stricken areas, we produced a video entitled "3D - The Great East Japan Earthquake" (16 minutes, Japanese and English versions).

Then, in early September, half a year after the disasters, we once again dispatched a crew to the area. The result was another 3D video, this time on the recovery, entitled "3D - The Great East Japan Earthquake: Progress towards Recovery" (13 minutes).

This project is part of our ongoing effort to produce 3D video records of the areas devastated by the Great East Japan Earthquake disasters and the region's road to recovery.

For further information

NHK Media Technology, Inc.: <http://www.nhk-mt.co.jp/shinsai3d>

Michinoku Shinrokuden: <http://www.dcrc.tohoku.ac.jp/archive/>

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